



ABOUT ETHNIC+ INC.

Ethnic+ is a not-for-profit networking association for the CALD Rainbow community and its allies.

Ethnic+ understands that we are more than just our ethnicity. The purpose of this association is to understand and be understood through providing a safe place for members of the culturally and linguistically diverse (CALD) rainbow community and allies to meet, discuss and support each other through the specific challenges they may face.

POSITION DESCRIPTION

DESIGN COORDINATOR

REPORTS TO Content & Communications Manager

HOURS 4 to 8 Hours per Month

DESIRABLE SKILLS

- Strong graphic design skills
- Understanding of brand sensibility
- Fluent with design tools such as Canva, Photoshop, Illustrator
- Strong written and verbal communication skills
- Creativity with the ability to follow brand guidelines
- Attention to detail
- Familiarity with digital marketing channels (such as website, Facebook, Twitter and Instagram) and content publishing requirements

RESPONSIBILITIES

- Work closely with the Social Media Coordinator and Content & Communications Manager to design creative assets for all digital marketing channels to increase visibility of positive LGBTIQ+ experiences in the CALD community.
- Stay up to date with industry trends.
- Develop graphic templates and assets in alignment with the Content & Communications Strategy.
- Encourage others to share their ideas and nurturing creativity.
- Perform miscellaneous projects as required.